Global Match: International Enrollment, Simplified

In today's recruitment market, enrollment teams are being asked to do more with less while navigating budget pressure, hiring freezes, demographic changes, and rapid shifts in federal policy. Institutions need new ways to bring in students and maintain a presence in current markets as they grapple with these challenges to both domestic and international student enrollment. Direct admissions with Global Match is an **established, trusted solution** to protect your existing international pipeline, diversify your recruitment markets, and build a resilient international presence. In short, Global Match can help you find, reach, and enroll qualified students worldwide.

In our annual survey of international high school counselors …

93%

of counselors surveyed said their students still have the United States on their list

78%

of international students said they first learned about an institution through Match

8 in 10

counselors said they are familiar with Match

Our Approach

With **Global Match**, you can adopt a unique approach to direct admission that equips you to extend official admission and scholarship offers to qualified international students without requiring an application.

EdTech Breakthrough AWARD

Fast Company WORLD CHANGING IDEAS

Transcripts are required from every student, reducing the need to chase documentation

Extend admission and scholarship offers to qualified students who are more likely to accept your offer

Extend more decisions in less time while leveraging AI to personalize each offer at scale

Comprehensive profiles include deeper insight into students' goals and interests, enabling you to extend more robust, competitive offers

Virtual tour integration and an in-platform chat help you build affinity with admitted students

High school counselors are automatically making them an active participant in the process

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Global Match

Who's on Global Match?

A Snapshot of Our Student Users

Top 10 Countries Represented

In Order of Volume of Students

1. UAE
2. Thailand
3. Vietnam
4. Brazil
5. Mexico
6. Hong Kong
7. Ghana
8. Colombia
9. Panama
10. Kenya

140+

Countries are represented on Global Match

$40K

Average **international student budget** per academic year

1,500+

International schools are partnered with Global Match

3.3

Average GPA for students in the class of 2025

Most Common Curricula

Pursued by Global Match Students

- ✓ **Advanced Placement**
- ✓ **International Baccalaureate**
- ✓ **A Levels**
- ✓ **GCSE**

Expansive Partnerships

We partner with international schools, educational organizations, and now, trusted agents to bring the world's brightest students to you.

Sample partnerships:

GEMS EDUCATION · iSP International Schools Partnership · icef · enko education · CIS

"In these unpredictable times, **I find comfort in having a clear method for making direct admissions decisions. This approach allows me to connect with students from around the world**, even when travel is not feasible due to budget constraints, time limitations, or changing immigration policies."

Director of International Admissions
Ohio Northern University

Scan to learn more, or visit **eab.com/international-recruitment**